

# Increased Service Life Report

## IMPROVED ADHESIVE BACKING INCREASES GRIPPY SERVICE LIFE

New Pig is committed to always developing innovative product solutions to solve real customer issues. We're grateful to the hundreds of thousands of customers around the world who trust us for products that work and make their jobs easier. PIG Grippy Adhesive-Backed Floor Mat is proof of that commitment at work.

Grippy Mats are a game-changing product that have provided facility managers a safer, more affordable way to prevent slips, trips and falls while keeping floors clean and dry. They're proven to provide clean, safe walkways and entranceways in facilities all over the globe. And, because we always strive for improvement, our Research and Development Team invented a new adhesive backing in early 2020 that provides an even better long-term bonding to floor surfaces. We called this new formulation P54 adhesive, and it was phased in throughout the year.

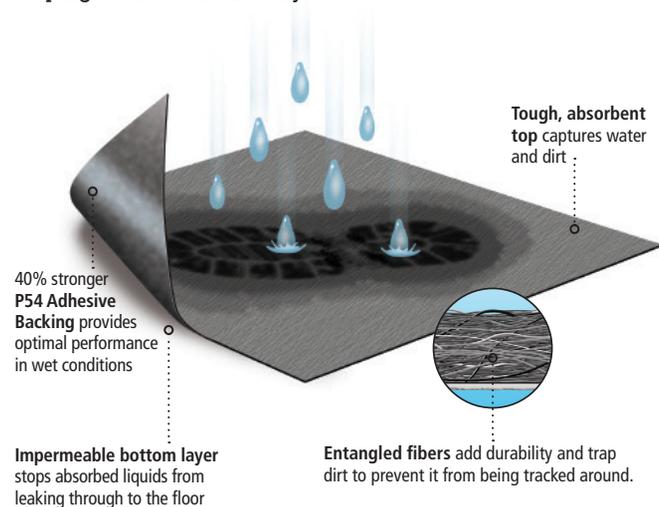
The bond's strength is over 40 percent better than our P53 formulation, and will stay securely bonded to your floor for longer periods of time. It can handle more foot and cart traffic without potential lifting. Based on extensive customer experience, we can now recommend that Grippy Mat be used for up to 3–6 months between changeouts (with proper top-side cleaning and maintenance).

Grippy Mat's super-tough top layer has always provided the most durable high-traction walking surface of any adhesive-backed mat available. Independent lab testing using the rigorous ASTM D7330 Test Method (100,000 step foot traffic) confirmed a 4 out of 5 rating — "Good" — in accordance with CRI 101 reference scales, meaning it showed little or no disturbance to pile after this test. It proves that Grippy Mat's top surface is perfectly suited to match the increased service life of the stronger P54 adhesive formulation.

Because every facility's traffic patterns and conditions vary, there is no absolute service life calculation that can apply to all customers. However, this improved version of the trusted Grippy Mat you love should result in fewer changeouts, saving time and money while maintaining the high standard of slip and fall protection that you count on.

### WORLD'S FIRST ADHESIVE-BACKED MATS

Proven to eliminate slips, trips and falls while keeping floors clean and dry.



### GRIPPY ADHESIVE-BACKED FLOOR MAT



New 23cm x 56cm sample of Grippy Adhesive-Backed Floor Mat



23cm x 56cm sample after 100,000 vertical steps shows no significant pile disturbance or degradation